



# SONOMA COMMUNITY CENTER

www.sonomacommunitycenter.org

## Sonoma Community Center's Old-Fashioned Fourth of July Celebration

### 2011 4<sup>th</sup> of July Parade Theme: *Celebrating Our Local Heroes*

#### What the Parade is About

Sonoma's Fourth of July parade has been sponsored by the Community Center for more than 25 years. The parade is a traditional, small-town celebration intended for the enjoyment of all ages. The parade is an inclusive event and a wide range of participation is encouraged, including individuals, community organizations, businesses, and musical entries. Political and topical entries are allowed, but should address issues in a positive manner.

Whether you've participated for years or this is your first time in the parade, we ask that you read through this packet carefully, as there are some changes in policies and procedures. If, after reading this packet, you still have questions, please contact the 2011 4<sup>th</sup> of July parade coordinator **Nancy Ryan** at [ryan@vom.com](mailto:ryan@vom.com).

To participate in the parade, you must turn the following paperwork in to the Sonoma Community Center office by **5:00pm, July 1<sup>st</sup>, 2011**:

- Parade Entry form
- Parade Liability Waiver
- Parade Announcement form
- Parade donation, if applicable. Please make checks out to SCC and write "2011 parade" in the memo line. We also accept cash and credit cards.

On behalf of the Sonoma Community Center Board of Directors, the 4<sup>th</sup> of July Committee thanks you for helping us create the best old-fashioned parade around!



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*Office use only*

## 2011 4<sup>th</sup> of July Parade Entry Form

Name of Entry (title of your float) \_\_\_\_\_

Name of organization \_\_\_\_\_

Contact person \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_

### Select the ONE category that best represents your entry:

#### Division A—Judged Categories

- Musical: All musical entries including Junior, Senior High School, Multigenerational groups or individuals.
- Youth: All youth entries including but not limited to floats, walking, skateboarding, bicycles, neighborhood and youth organizations.
- Theme: “Celebrating Sonoma’s Local Heroes”
- Animals: All animal entries including individuals and groups
- General: All entries not categorized in the above categories or in Division B

#### Division B—Exhibitor Categories (This division will not be judged)

- Automobiles and Trucks: All entries of automobiles and trucks including Antique, Classic, Contemporary or Car Clubs.
- Commercial: All commercial entries

### Will your entry include...

- Children under age ten?  Yes  No If yes, how many? \_\_\_\_\_
- Animals?  Yes  No If yes, what kind? \_\_\_\_\_ How many? \_\_\_\_\_
- Music?  Yes  No If yes, live or recorded? \_\_\_\_\_
- A vehicle?  Yes  No If yes, is it antique or classic? \_\_\_\_\_
- Will you be pulling a trailer?  Yes  No If yes, what size? \_\_\_\_\_
- If you plan to enter a float and will not use a motor vehicle to pull it, please tell us how you plan to move it (horses, electric motor, man-power, etc): \_\_\_\_\_

### Parade Fees:

Participate in the parade is free; however, Sonoma Community Center greatly appreciates donations in any amount to help us defray the costs associated with producing the parade.

Donation amount:  \$50  \$100  \$150  other \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**I have read and agree to all 2011 4<sup>th</sup> of July Parade Information, Guidelines, and prohibitions.**

Submit Entry form, along with Liability Waiver, Float Information form and donation to the Sonoma Community Center office by **5:00pm on July 1, 2011.**



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## 2011 4<sup>th</sup> of July Parade Liability Waiver

### Waiver, Release and Indemnification Agreement

In consideration of the privilege of participating in the event, I assume all risks associated with participation in the parade and hereby release and hold harmless all of the following, who are hereafter called the indemnified parties, namely the Sonoma Community Center, their respective officials, managers, directors, employees, agents, successors, assigns, members and volunteer workers from and against any and all claims, damages, liabilities, costs and expenses, including reasonable attorney's fees, arising out of my participation in the parade, including without limitation, any personal injuries or damage to my property which I may incur as a result of participation in the parade. I also agree to and shall indemnify and hold harmless all of the indemnified parties from and against any and all claims, losses, damages, causes of action, suits and liability of every kind including all expenses of litigation, court costs and attorney's fees for injury to or death of any person or for damage to any property arising out of or in connection with the event, whether such injury, death or damages are caused by the sole negligence of the indemnified parties or the joint negligence of the indemnified parties and any other person or entity. I agree that this Waiver, Release and Indemnification Agreement shall be governed by the laws of the State of California and that venue for any litigation involving the indemnified parties shall be in a court of competent jurisdiction in Sonoma County, California.

I have read, understand and agree to abide by the rules set forth in the Parade Guidelines and Information, as set forth on the reverse of this form.

\_\_\_\_\_  
Parade Entry Representative

\_\_\_\_\_  
Date

If the parade entry includes participants that are not of legal age, the Parade Entry Representative agrees to collect Waiver, Release and Indemnification agreements from each child's parent or guardian and keep on file.

I represent that I as Parade Entry Representative, I am of legal age and that I have collected and have on file a Waiver, Release and Indemnification agreement from the parent or guardian of each participant that is not of legal age.

\_\_\_\_\_  
Parade Entry Representative

\_\_\_\_\_  
Date

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**2011 4<sup>th</sup> of July Parade Announcement Form**

The parade route includes an announcer and judging stand. If you want the announcer to read information about your parade entry, please fill in the form below with a maximum of four sentences describing your float and organization.

*Sample Announcement:*

*“Sonoma Community Center presents “Our 4<sup>th</sup> of July Float” created by art camp students and teachers. The float is made of wood, plaster, and paint and represents the person we decided was our local hero. Our local hero has done many great things for the community center and we thank them for their support. Sonoma Community Center is located two blocks East of the Plaza, in the historic Charter School building.”*

**Please type or print clearly!**

**Name of Entry:** \_\_\_\_\_

**Name of Organization:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Submit Entry form, along with Liability Waiver, Float Information form and donation to the Sonoma Community Center office by **5:00pm on July 1, 2011.**



## **2011 4<sup>th</sup> of July Parade Information, Guidelines, and Prohibitions**

### **Parade begins at 10:00am**

Streets close at 8:30am, please plan accordingly!

### **Check-in/Entry Permit**

To participate in the parade you must check-in with the parade coordinator (at the Vet's building parking lot on First Street East) one-half hour prior to the start of the parade, at the latest, and obtain an entry permit. The parade coordinator is responsible for setting the line-up of the parade. Keep your entry permit with you while you are in the parade.

### **Guidelines**

- Be safe. Stay off the sidewalks and follow the parade route. Do not interfere with other parade participants. Follow the directions of parade monitors.
- Children under the age of 14 must be supervised by an adult. Children under the age of 16 may not drive motorized vehicles. Children on bikes must wear helmets.
- Do not throw any items into the crowd. (Handing out items is acceptable.) Don't litter or otherwise make a mess that someone else will have to clean up.
- Political entries are allowed, but keep the message positive. "Vote for Joe" is OK. "Joe sucks" is not OK.
- Commercial entries and sponsorships by local businesses are welcome, but be clever, not crass.
- Remember, this event is rated G and entries should be suitable for viewing by all ages.
- Have fun. It's a parade!

### **Prohibitions**

*These prohibitions are enforceable at any time by SCC parade monitors and, if necessary, the Man. If you disregard these prohibitions, you will not be allowed to participate next year.*

- Don't use banners, costumes or language that express racial or sexual slurs.
- Don't drink alcohol or carry alcoholic beverages during the parade.
- Don't break the law.
- Don't endanger yourself, other parade participants or any spectators.